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*Cordially invite you to a presentation on*

## **“Digital Transformation in a Telecom Company for Enhancing Employee Experience”**

*by*

**Mr. S. Sudeesh**

**Verizon Data Services Private Limited**

**on Wednesday, 24<sup>th</sup> Jan 2018 at 6.00 p.m.**

**Seminar Hall, Alumni Center  
Anna University, Chennai - 600 025**  
(Situated opposite to Ladies Hostel, Anna University Campus)

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**Mr. S. Sundaresh**  
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**Mr. H.R. Mohan**  
Chairman  
IEEE PCS

**Mr. T. R. Vasudeva Rao**  
Chairman  
CSI Chennai

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**Programme: 6.00 p.m. – Tea & Fellowship :: 6.30 p.m. – Presentation :: 7.45 p.m. – Dinner**

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**About the presentation:** Transformation is fundamentally about change, and organizational change is the foundation of digital business transformation. Organizational change, related to people, processes, strategies, structures, and competitive dynamics, is where most of the challenges and opportunities reside. We are currently working on transforming our employee's experience by developing more and more digital transformations for them. The presentation will be about the various digital transformations efforts to make employee digitally enabled to perform his job effortlessly and will improve his experience and satisfaction. The analytics team works in identifying the key challenges which employees face purely through scientific approach and come up with various digital solution to solve their problems..



**About the Speaker:** Mr. Sankaravel Sudeesh, is a management professional and advanced analytics expert with over 16 years of cross functional experience that includes business analytics operations management and consulting in advanced analytics projects and development. Currently he is working with Verizon Data Services India Ltd as Senior Program Manager (Employee Experience) and is responsible for delivering end-to-end analytical solution from Big Data Ingestion into Hadoop Ecosystems to build Employee Data Lake. His core competences are in the areas of building analytics technology practice and business analytics. He has worked for projects for various companies including a German automobile firm primarily on mobility big data; a large American glass manufacturing company to predict the glass breakage rate and Operational analytics and business analytics for a leading North American bank, etc., Earlier, he has worked with iGATE Global Solutions, Bangalore, ITC InfoTech India Ltd, Bangalore, IBM India Ltd, L&T Infotech.

**To facilitate logistics, please pre-register at <https://goo.gl/D2wLCy>**