



**IEEE Computer Society, Madras Chapter
IEEE Professional Communication Society, Madras Chapter
IEEE Technology and Engineering Management Society, Madras Chapter
Computer Society of India, Chennai Chapter
And
Hindustan Chamber of Commerce**

Cordially invite you to a presentation on

“Trends in Data Analytics”

by

Mr. Ramakrishnan Venkataramanan

**AVP and Head - Decision Support & Analytics
Matrimony.com**

on Thursday, 18th May 2017 at 6.00 p.m.

at

**Seminar Hall, Alumni Center
Anna University, Chennai - 600 025
(Situated opposite to Ladies Hostel, Anna University Campus)**

Programme: 6.00 p.m. – Tea & Fellowship :: 6.30 p.m. – Presentation :: 7.45 p.m. – Dinner

About the presentation: The presentation aims to address: Why data which was termed in 1640 is now the most sought out term? What has changed in the ecosystem? what is big data? Is this new or old wine in new bottle? How can we leverage data and data analytics to foster organization growth and gain competitive edge?



About the Speaker: Ramakrishnan Venkataramanan, fondly called as Ram has over 15 years of international & extensive experience in building, designing and maintaining large Decision Support Systems (Big Data System, Enterprise Data Warehouses, Data Quality Solutions, Operational Data Stores and Data Marts). The warehouses that have been built have proven to be scalable, on-time, etc. with astute technology penetration, usage of tools, data structure, scheduling, (re)architecture etc. of DWH. Ram in his previous role, headed the international Data Quality Centre of Excellence at Novartis.

To facilitate logistics, please pre-register at <https://goo.gl/forms/IzgBXPj0LlrReMLz1>