



IEEE Madras Section has initiated a new Entrepreneurship & Innovation Committee this year to encourage IEEE members to indulge in Entrepreneurship & Innovation. As a part of the initiative, we plan to host activities throughout the year which are focused at entrepreneurship, skill development & innovation.

IEEE Madras Section Entrepreneurship & Innovation Committee in association with IEEE Madras Young Professionals is hosting a **2-Day Hands-on Graphic Design Workshop**. The Workshop is co-sponsored by IEEE Computer Society Chennai Chapter & IEEE Professional Communication Society Chennai Chapter.

Topics to be covered:

1. Graphic Design Basic (Color | Typography | Elements)
2. Photoshop Tools
3. Poster Designing Basics
4. Importance of Design Aesthetics
5. Hands-on Activity
6. IEEE Visual Identity Guidelines
7. Mini-Design Contest

Venue: Chargebee Office, SP Infocity, #40, M.G.R Salai, Chennai, TN, 600096, India.

Date: 12, 13 March 2016

Terms: Every participant must bring their own laptop with Photoshop CS5 or higher version (Trial Version is also fine) installed in it prior to the workshop. We will NOT be providing Photoshop Software during the training session.

Registration Fee

IEEE Member: INR 800

Non IEEE Member: INR 1200

Registration fee includes refreshments, lunch and a registration kit. Participants who complete the course of the workshop successfully will receive a certificate.

Only 30 seats available.

Register: <https://in.explara.com/e/graphic-design-workshop--ieee-madras-section>

For any queries drop an email to Aravindhan A - aravindhan@computer.org. Do follow [IEEE Madras Section Facebook Page](#) for further event updates.

Regards,

Nivas Ravichandran

Entrepreneurship & Innovation Committee

[IEEE Region 10 Young Professionals Coordinator](#)