



**Computer Society of India, Chennai Chapter
IEEE Computer Society, Madras Chapter
IEEE Professional Communication Society, Madras Chapter
IEEE Technology and Engineering Management Society, Madras Chapter**

Cordially invite you for a presentation on

“Attracting Investments for Tech Innovations -- Case Study on Technology Solutions for Teaching”

by

Mr. M. Srinivasan

**Managing Director
Kengs India Pvt Ltd, Chennai**

on Monday, 28th Nov 2016 at 6.00 p.m.

at

Seminar Hall, CSI Education Directorate, Taramani, Chennai – 600113

(Situated in the opposite lane to Indira Nagar MRTS Railway Station. About 100 meters away from the Dharmambal Women's Polytechnic & Opposite to the Inst. of Mathematical Sciences and Inst. of Hotel Management)

Dr. B. Srinivasan
Chairman
CSI Chennai

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Chairman
IEEE PCS Madras

Mr. S. Sundaresh
Chairman
IEEE TEMS Madras

Programme: 6.00 p.m. – Tea & Fellowship :: 6.30 p.m. – Presentation :: 7.45 p.m. -- Dinner

About the Presentation: Even though the PC and its variations are there for more than three decades, the school classrooms are yet to see technology being used by teachers. The so-called Smart-Class and Smart-Board gadgets have not provided solutions to teachers, because of the complexity of devices, cost, skills required, security, operational issues, power problems, content issues etc., to name a few. First a software approach that is teacher-friendly has to be designed for teachers to create their own content and then a system for teachers to exchange/sell their content is needed. This was done with the funding from Govt of India as an innovator thru VIT Incubation Centre. Then a device at an affordable cost has to be designed and made available to present these contents in a classroom. The above two are combined into an intuitive teaching solution that can operate on a battery, with teachers using a remote to go through the teacher guide or book to teach in a classroom without any need to write/draw many times across classes over a period. The speaker, in the presentation, will share his experience in conceptualizing and executing this project and getting investors to fund.



About the Speaker: Mr. Srinivasan is an alumnus of College of Engineering, Guindy (BE, ECE) and Indian Institute of Science, Bangalore (ME). After his stint in IT industry working with leading organizations such as TCS, TBL, IDM and CMC for over a decade, in 1986, he started and runs successfully till date, his own business -- Kengs India Pvt Ltd – a global leader in software engineering for education, services and outsourcing solutions. He had worked for few years in US Coast Guard, and on projects in UAE, Yemen, Sri Lanka, Nepal, Singapore, Malaysia, Thailand, Indonesia, Vietnam, Japan. And had visited countries such as Mexico, Canada, UK, France, Germany, Switzerland, Korea, Taiwan on assignments and business. In his career and business, Mr. Srinivasan has worked from unit recorder -- IBM 1620 to latest Android applications. Mr. Srinivasan is a Senior Member of CSI and an Institutional Member of CII.

To facilitate logistics, please pre-register at <https://goo.gl/o87xc1>