



**Computer Society of India, Chennai Chapter  
IEEE Computer Society, Madras Chapter  
IEEE Professional Communication Society, Madras Chapter  
IEEE Technology and Engineering Management Society, Madras Chapter**

*Cordially invite you for a presentation on*

## **“Excellence Through Innovation”**

*by*

**Dr. Rekha Shetty**

**Author, Entrepreneur  
and**

**Managing Director, Farstar Distribution Network Ltd**

**on Thursday, 6<sup>th</sup> Oct 2016 at 6.00 p.m.**

*at*

**Seminar Hall, CSI Education Directorate, Taramani, Chennai – 600113**

(Situated in the opposite lane to Indira Nagar MRTS Railway Station. About 100 meters away from the Dharmambal Women's Polytechnic & Opposite to the Inst. of Mathematical Sciences and Inst. of Hotel Management)

**Dr. B. Srinivasan**  
Chairman  
CSI Chennai

**Dr. P. Sakthivel**  
Chairman  
IEEE CS Chennai

**Mr. H.R. Mohan**  
Chairman  
IEEE PCS Madras

**Mr. S. Sundaresh**  
Chairman  
IEEE TEMS Madras

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**Programme: 6.00 p.m. – Tea & Fellowship :: 6.30 p.m. – Presentation :: 8.00 p.m. -- Dinner**

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**About the Presentation:** The presentation objectives include: Innovating happily and creating a profitable organization; new approach to create a higher Happiness Quotient; developing a written plan for happy, productive organization; learn the art and science of improving your Happiness Quotient and creating an epidemic of happiness in your organization by improving the Happiness Quotient in both personal and official life. This is a tailor-made program that will help each participant develop a time bound, detailed plan to cultivate happy organizations. The plan will include the four pillars of the happy organizations as well as the seven habits that will generate a higher Happiness Quotient. This program is designed to be lively, interactive, effective and extremely enjoyable.



**About the Speaker:** Dr. Rekhta Shetty is the Managing Director of Farstar Distribution Network Ltd ([www.mindspower.com](http://www.mindspower.com)), a unique consultancy company devoted exclusively to innovation and creativity under the brand name Mindspower. She is an author, an entrepreneur and an original thinker. She is a PhD from Madras University, on the subject of Innovation. She has a brilliant academic record with two university ranks. Her thoughts come from a deep study of many disciplines: Management, Sociology, Psychology, Economics, History and Spirituality. Popularly known as the Corporate Doctor, Rekha Shetty has created a new tool for managers and entrepreneurs to develop the Competitive Edge, Innovation and Creativity through Mindspower. As a member of the Syndicate of Anna University, she helped introduce a 40-week programme on Innovation for Budding Engineers.

She is a faculty of leading business schools for the MBA course. She speaks at global seminars on Innovation. She has conducted Mindspower programmes worldwide in places as far flung as Siberia, Sri Lanka, Singapore and USA.. She is consulted in successful turnarounds, new product development and increasing profitability. Her long term Innovation Initiative, using 47 thinking tools helps in a steep increase in profits, reduction in costs, while improving customer satisfaction and employee participation levels. She is an Innovation consultant to blue chip companies. Some of her books include: “Corporate Strategy, Mindspower Innovation”; “Innovate! 90 Days To Transform Your Business”; “The Happiness Quotient”; “Innovate Happily”; and “Innovation Sutra”.. Through her books, Dr.Rekha Shetty has successfully integrated western thought with the Eastern ethos of creativity.

**To facilitate logistics, please pre-register at <https://goo.gl/o87xc1>**