Computer Society of India, Chennai Chapter
IEEE Computer Society, Madras Chapter
IEEE Professional Communication Society, Madras Chapter
IEEE Technology Engineering Management Society, Madras Chapter
Infocareer Pvt Ltd, Chennai

Cordially invite you for the release of the book
Software Project Management

Mr. S. Mahalingam
Past President, Computer Society of India
Former CFO & Executive Director, TCS
Non-Executive Chairman, City Union Bank

has kindly consented to release the book and offer felicitation

Following the book release, a presentation will be made by
Mr. S. Ramanathan
ICT Consultant, CSI Fellow
Past Chairman, CSI Chennai & Past Secretary, CSI
Author of the book "Software Project Management"

on

Managing Expectations - Essence of Software Project Management

on Saturday, 4th Jun 2016 at 6.15 p.m.

at
CSI Education Directorate, Taramani, Chennai – 600113

(Situated in the opposite lane to Indira Nagar MRTS Railway Station. About 100 meters away from the Dharmambal Women's
Polytechnic & Opposite to the Institute of Mathematical Sciences and Institute of Hotel Management)

Dr. B. Srinivasan	**Dr. P. Sakthivel**	**Mr. H.R. Mohan**	**Mr. S. Sundaresh**	**Mr. A. Chandrasekaran**
Chairman	Chairman	Chairman	Chairman	Founder Director
CSI Chennai	IEEE CS Madras	IEEE PCS Madras	IEEE TEMS Madras	Infocareer Pvt Ltd

Programme

5.45 p.m.: Tea & Fellowship :: 6.15 p.m. : Book Release :: 6.45 p.m.: Presentation :: 7.30 p.m.: Dinner

To facilitate logistics, please pre-register at https://goo.gl/o87xc1

About the Book: Software development has turned truly global - with requirement gathering and design at one location and program development at another. Cost advantage has moved more and more of the software life cycle activities to the developing nations like India and the Philippines. While outsourcing, many companies in the US and other Western countries find project management an area that needs improvement in the emerging service provider nations. Processes and teams across different geographical locations make the management all the more challenging. It is precisely this need that this book intends to address. The author has extensive management experience in IT projects in the manufacturing, banking and telecom domains and distils that experience to narrate the project management knowledge areas with real life examples and case studies. Many books and articles have described the challenges faced by the US project manager in dealing with a contractor in another country, but the remedial measures for this skill gap needs to emerge within the cultural context of the service provider nations. This book addresses this challenge primarily from an Indian perspective, which can be extended to many other developing nations. Billions of dollars of US and European projects are now being handled in India and other developing countries and thousands of project managers have to emerge from the talent pools of these countries to efficiently manage this investment .It is with an intent to develop these skills this book has been written.

About the Presentation: The traditional wisdom defines project management as managing time, cost and resources to deliver the scope with the desired quality. But experience shows that customer expectations go beyond these and thus it is not sufficient if deliverables are fulfilled; it is also important how it is delivered to meet customer expectations. That brings in intangible parameters to measure the success of a project. The talk covers what a project manager could do to address this challenge

About the Author & Speaker: Mr. Ramanathanr is a graduate from the prestigious Indian Institute of Management, Ahmedabad, India and has three decades of experience in senior roles in information technology domain and has vast experience in offering project services to clients across the globe. He is a visiting faculty in several leading business schools in India including the IIMs. An accomplished trainer, he has conducted workshops in several software organizations. He has taught several technology management related courses. He has served CSI, Chennai Chapter in many capacities including as Chairman. He was also Secretary at the national level. In recognition of his services, CSI has conferred fellowship on him.

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