Computer Society of India, Chennai Chapter
IEEE Computer Society, Madras Chapter
IEEE Professional Communication Society, Madras Chapter

Cordially invite you for a talk on

Trends and Ideas for the Technology Entrepreneur
By

Mr. Dorai Thodla

On Saturday, 23rd Jan at 6.00 p.m.

At

Seminar Hall, CSI Education Directorate, Taramani, Chennai – 600113

**(Landmark: 4th Cross Street, Opp. to Indira Nagar MRTS; the street where
Dharmambal Women's Polytechnic is located in the corner and
Opp. MGR Film City and Mat Science Inst.)**

Mr. K. Bhaskaran	**Mr. H.R. Mohan**
Chairman	Chairman
CSI Chennai	IEEE CS & PCS Madras

Program: 6.00 p.m.: Tea & Fellowship -- 6.30 p.m.: Talk -- 7.45 p.m.: Dinner

About the Speaker: Mr. Dorai Thodla is a serial entrepreneur and a technology veteran who spends his time between USA and India. He started his first company in Nov 1980 as a consulting company, Digital Software Systems. His second company, Information Technology Systems was started in Jan 1983 and became profitable in the third month of operations. He merged this with Coromandel Industries Inc, a US company. He built the first commercial SQL engine out of India and licensed it to a US company, managing two teams between India and US in 1985-90, (a development team in India and a marketing/customization team in USA), and moving over to US (Queens/NY) in Aug 1990. He had his first multimillion $ product in 1993, and merged the company with MIDAK in 1994-95 and created Integra Technologies Inc. In 1996, he sold Integra in 1996 to IKON Office Solutions and worked with them till 1998. His latest ventures are iMorph US started in 1999, and Technology Strategies in 2014. He is currently running several initiatives (may turn into separate companies) - BuildSkills, AppVentures. He has mentored several entrepreneurs and ventures, and has been very active in TIE and several other forums in the entrepreneurship ecosystem.

About the talk: Mr. Dorai Thodla shares his experiences and ideas on entrepreneurship, trends in technology and the plethora of opportunities that a budding entrepreneur today can use. He will touch upon innovation, product ideas, and entrepreneurship. He will share his experiences of building perhaps the first-ever technology product, an Indian RDBMS, and selling it to a US company. This was done in a period when 'make in India' was not on the headlines, and the concept of 'entrepreneurship' was also not a buzzword in business, technology or management schools and Indian industry.

To facilitate logistics, please pre-register with an email to

csimds@vsnl.com, bhaskarank@gmail.com or SMS to 9841031680 or 9445420096