



Computer Society of India, Chennai Chapter
IEEE Computer Society, Madras Chapter
IEEE Professional Communication Society, Madras Chapter
IIT Madras Alumni Association, Chennai Chapter
Pearson India Education Services Private Limited

Cordially invite you for the release of the book

From College to Career

How to Make the Transition and Become a Successful Professional

Prof. C.R. Muthukrishnan

Former Dy. Director & Prof. of CSE, IIT Madras
Past President, Computer Society of India
Consulting Advisor at Tata Consultancy Services Limited

has kindly consented to release the book and offer felicitation

Following the book release, a presentation will be made by

Mr. Gopalaswamy Ramesh

Author, Consultant and Guest Faculty, IIT Madras

www.rameshg.com

on

College to Career – Crossing the Chasm

on Saturday, 28th Feb 2015 at 6.00 p.m.

at

CSI Education Directorate, Taramani, Chennai – 600113

(Situated in the opposite lane to Indira Nagar MRTS Railway Station. About 100 meters away from the Dharmambal Women's Polytechnic & Opposite to the Institute of Mathematical Sciences and Institute of Hotel Management)

Mr. Pramod Mooriah
Chairman
CSI Chennai

Mr. H.R. Mohan
Chairman
IEEE CS & PCS Madras

Cmdr Mohan Menon
President
IITMAA Chennai

Programme

6.00 p.m.: Tea & Fellowship :: 6.30 p.m. : Book Release :: 7.00 p.m.: Presentation :: 7.45 p.m.: Dinner

About the book & presentation: While the number of students graduating out of engineering colleges has shot up to more than 15 lakhs, only 10-25% can be gainfully and readily employed in the industry. The main cause of this gap is the absence of soft skills. Studies of Fortune 500 companies have reaffirmed the findings that 75% of long term success in career depends on people and soft skills and only 25% in technical skills. As a student moves out of the protected environment of a college into the demanding world of industry, it requires cultivating excellent personal and professional attitudes and develop the ability to adapt to changing situations.

The book, *From College to Career – How to Make the Transition and Become a Successful Professional*, by Gopalaswamy Ramesh and Mahadevan Ramesh that is getting launched, captures the essence of such career building by focusing on several important topics, ranging all the way from initial job hunting and the placement process to communication skills and social responsibility. The contents of this book have been developed based on successful execution of courses on Soft Skills and Professional Development at IIT, Madras and other places. This presentation by the author, Gopalaswamy Ramesh will highlight the skills required and some practical tips to achieving those skills and provide a brief overview of the book.



About the Speaker: Gopalaswamy Ramesh is an independent consultant, eminent author, visiting and adjunct professor in several reputed universities and an acknowledged thought leader in the areas of global software project management, software testing and related areas as well as on soft skills. He has over three decades of experience in industry, consulting and teaching. He has taught courses in several leading universities including IIT Madras, IIM Bangalore, IIIT Bangalore, XLRI, Jamshedpur, Anna University, Chennai, Amrita School of Business and Great Lakes Institute of Management. In particular, he has taught the contents discussed in this book to several batches of students at IIT Madras. He played a key role in establishing Oracle's India Development Center and growing it from zero to close to 500 people. His national award winning book *Managing Global Software Projects* and another book, *Software Testing – Principles and Practices* have also been translated into Chinese. He is also the co-author of *Software Maintenance* and *The ACE of Soft Skills*. He has been a speaker, organizer and chairperson in several conferences. He was a member of the Academic Advisory Group of Project Management Institute (PMI), India from 2009 to 2014.

Gopalaswamy Ramesh holds a BE degree from Indian Institute of Science, MS (Computer Science) from Indian institute of Technology, Madras and a MS (Engineering Management) from Stanford University. His detailed accomplishments can be obtained from www.rameshg.com

To facilitate logistics, please pre-register at <http://goo.gl/forms/HJRT28WC66>

Dear Participants, Please note

**The book “ From College to Career” being launched will be available for sale at a discount of 30%.
The authors, Mr. Gopalaswamy Ramesh & Mahadevan Ramesh will personally sign the book.**