



**Computer Society of India, Chennai
IEEE Computer Society, Madras
IEEE Professional Communication Society, Madras**

10th Anniversary Celebrations of YouTube

**Screening and Discussions on
“Best of YouTube”**

Date & Time: Monday, 18th May 2015 at 6.00 p.m.

Venue: CSI Education Directorate, Taramani, Chennai – 600113

Mr. K. Bhaskaran
Chairman, CSI, Chennai

Mr. H.R. Mohan
Chairman, IEEE CS & PCS, Madras

Programme: 6.00: Tea & Fellowship :: 6.30: Screening of videos :: 7.45 Dinner

YouTube – Time line -- Statistics

- YouTube was started by three former PayPal employees Chad Hurley, Steve Chen, and Jawed Karim as a video sharing website by users.
- The Internet domain name "youtube.com" was activated on Feb 14, 2005.
- YouTube was started as an angel-funded enterprise from a makeshift office in a garage. In Nov 2005, venture firm Sequoia Capital invested an initial \$3.5 million additionally
- It's early headquarters were situated above a pizzeria and Japanese restaurant in San Mateo, California.
- The first YouTube video was titled "Me at the zoo", and shows co-founder Jawed Karim at the San Diego Zoo. The video was uploaded on Apr 23, 2005
- The preview of the site was offered to public in May 2005, six months before its official debut.

YouTube – Time line -- Statistics

- During the summer of 2006, YouTube was one of the fastest growing sites on the Web, uploading more than 65,000 new videos and delivering 100 million video views per day in July.
- In Nov 2006, Google purchased YouTube for \$1.65 billion. Sequoia invested around \$9 million and received \$516 million.
- Time magazine featured a YouTube screen with a large mirror as its annual 'Person of the Year', (for 2006) citing user-created media such as YouTube, and featuring the site's originators along with several content creators.
- It is estimated that in 2007 YouTube consumed as much bandwidth as the entire Internet in 2000.
- It received several recognitions and awards.
- In Jan 2010, YouTube introduced an online film rentals service, which is currently available only to users in the US, Canada and the UK. The service offers over 6,000 films.

YouTube – Time line -- Statistics

- In Mar 2010, YouTube began free streaming of certain content including 60 cricket matches of the Indian Premier League making it as first worldwide free online broadcast of a major sporting event.
- In May 2010, it was reported that YouTube was serving more than two billion videos a day, which was nearly double the prime-time audience of all three major US television networks combined.
- YouTube announced Life in a Day, an historic global film experiment that documented one day on earth (July 24, 2010), as seen through the eyes of people around the world.
- In Apr 2011, it was said that 30% of videos accounted for 99% of views on the site.
- In 2011, YouTube had more than ONE trillion views.
- In Jan 2012, YouTube serving had increased to four billion videos streamed per day.

YouTube – Time line -- Statistics

- In 2012, in YouTube s had 60 hours of new videos were uploaded every minute, with around three quarters of the material comes from outside the U.S. The site has 800 million unique users a month.
- Starting in 2010 and continuing to the present, Alexa ranked YouTube as the third most visited website on the Internet, behind Google and Facebook.
- On Dec 21, 2012, Gangnam Style became the first YouTube video to surpass one billion views.
- On Mar 21, 2013, the number of unique users visiting YouTube every month reached 1 billion.
- In 2014, YouTube had become the world's second largest search engine.
- In the past 10 years over 5 billion hours of beauty tutorials and explainers have been uploaded to YouTube.

YouTube – Time line -- Statistics

- There are approximately 10 million “cat videos” on YouTube right now.
- There are more than 135 million “how-to’s” on YouTube.
- The hit video on YouTube: Gangnam Style. Standing at a jaw-dropping 2.3 billion views, equal to 11,000+ years of watch time and enough to fill nearly 50 million standard VHS tapes
- Amazing fact: The early version of YouTube was known as “Tune in Hook Up”, a dating service.

Recent stats:

- YouTube has more than ONE billion users.
- 300 hours of video are uploaded to YouTube every minute.
- Half of YouTube views are on mobile devices.
- More than a million advertisers are using Google ad platforms, the majority of which are small businesses.
- It is estimated there are over 4 billion videos are there on YouTube.

Best of YouTube

The following 25 slides present, Best of YouTube video clips running for about 75 minutes in total based on the submissions from the members and participants from CSI, IEEE CS & IEEE PCS and other supporting organisations such as SPIN, eWIT, CySI, IITMAA, MALA to name a few.

We thank all those responded to our request for submission of video clips and others supported us in organising this event.

The Penguin Song Happy Birthday

One of the best Happy Birth Day Songs.
On the occasion of the birth day of YouTube
I want this clip to be played

(Message by the contributor)

3m 30s

[Play](#)

<https://www.youtube.com/watch?v=JdWq7D2Kmjs>

Me at the zoo

The first video on YouTube.

It was uploaded
at 8:27 p.m. on Saturday, April 23, 2005
by the site's cofounder Jawed Karim

19s

[Play](#)

<https://www.youtube.com/watch?v=jNQXAC9IVRw>

Can love change this world?

It makes you believe
that humanity still exist

(Message by the contributor)

3m 7s

[Play](#)

<https://www.youtube.com/watch?v=2UqBbdA1z0w>

A letter from Mom and Dad

Today's world is of technology
without humanity.

I think this video will wake up the humanity
which we lost, to do wonders.

(Message by the contributor)

4m 16s

[Play](#)

<https://www.youtube.com/watch?v=bN0WCTFw7L4>

Don't give up!

This clip portrays an inspirational true story from the life of an athlete Derek Redmond during 1992 Olympics held in Barcelona.

He faces an unexpected accident during the course of the race, but in spite of his pain runs and completes the race with the help of his father.

This video will reveal a strong message to the audience

- Don't Give Up!

(Message by the contributor)

3m 14s

[Play](#)

<https://www.youtube.com/watch?v=kZlXWp6vFdE>

Happiness is helping others

I believe HUMANITY is the best in this world
and this video best depicts the humanity

(Message by the contributor)

3m 5s

[Play](#)

<https://www.youtube.com/watch?v=zcrulov45bl>

Most Important Life Lesson for All Steve Jobs Inspiring Speech

This is one of the best videos because it explains to us the important lessons of life, which becomes more motivating when we find how one man has become an idol to all of us only because of adhering to his own heart

(Message by the contributor)

3m 29s

[Play](#)

<https://www.youtube.com/watch?v=o5ZEgPloZjw>

The Seven Wonders of the World: A Test for a Wise Little Girl

Other wonders (classical) are man-made
but these are the true seven wonders
and gift of God for being alive.

A novel thought by a little girl !

(Message by the contributor)

2m 43s

[Play](#)

https://www.youtube.com/watch?v=UAjf0Rmub_4

The Silent National Anthem, India

The video beautifully enunciates
the dignity of the differently abled children

(Message by the contributor)

2m 33s

[Play](#)

<https://www.youtube.com/watch?v=WLOaDrD65Z4>

Ancient Hindu Technology: From India to Germany then to USA

It is always good to recollect ancient
Hindu Technology of India
to keep the spirits high

(Message by the contributor)

2m 33s

[Play](#)

<https://www.youtube.com/watch?v=KsiDjZKhFSE>

Super Brain Yoga

Superbrain Yoga[®]

is a simple and effective technique
to energize and recharge the brain.

It is based on the principles of subtle energy
and ear acupuncture.

It is nothing but our Indian (South)
Thoppukaranam

4m 17s

[Play](#)

<https://www.youtube.com/watch?v=KSwhpF9iJSs>

Video that will change your life

This video is all about Helping each other,
the kindness of mankind,
and it's just plain BEAUTIFUL!

2m 33s

[Play](#)

<https://www.youtube.com/watch?v=PT-HBI2TVtI>

Nobel Peace Prize Concert 2010

A.R. Rahman "Jai Ho"

A.R. Rahman performs "Jai Ho"
with female vocalists and accompanied
by a group of Indian dancers
at the 2010 Nobel Peace Prize Concert
in Oslo, Norway.

A great honour to Indian Music Director

3m 43s

[Play](#)

<https://www.youtube.com/watch?v=0PRzlpvHLPE>

Wonderful Speech by Dr. APJ Abdul Kalam

Inspiring & Extraordinary speech
by our Former President, Dr. APJ Abdul Kalam
in European Parliament

2m 12s

[Play](#)

<https://www.youtube.com/watch?v=48KGnG3qOVs>

Best Creative Advertisement

This advertisement won the award
of the best Creative Advt in 2007

2m 12s

[Play](#)

https://www.youtube.com/watch?v=3BeUXzrD_nc

Don't Worry Be Happy Playing For Change

Children performing alongside
PFC musicians on the
Bobby McFerrin classic,
"Don't Worry Be Happy".
Perfect message and a great song

3m 59s

[Play](#)

<https://www.youtube.com/watch?v=uWXUWepSak4>

The Tree

Lead India Motivational Video

Great Motivational Video
Together, We Can!

3m 59s

[Play](#)

https://www.youtube.com/watch?v=KK_0T7IYnqw

Do not waste food

Wonderful Thought.

In hotels, 70% of the people eat only 70% of the rice, balance goes to the gutters.

Why don't they serve whatever the customer wants?

The 70% will get their fill and the other 30% who need more will also be happy

2m 57s

[Play](#)

<https://www.youtube.com/watch?v=OLEcQ6p5KGs>

New Amazing Technology in 2015

This video highlights
the new tech that is unfolding for 2015
and will blow your mind

5m 50s

[Play](#)

<https://www.youtube.com/watch?v=TfpgBJPR8Zo>

Piano stairs

Fun changes behaviour for the better

2m 2s

[Play](#)

<https://www.youtube.com/watch?v=cRRI5y5VhJM>

Net Neutrality Explained

The future of protecting an open Internet has been the subject of fierce debate, and potential changes to the rules by the Federal Communications Commission in US and Telecom Regulatory Authorities could impact your online experience

3m 4s

[Play](#)

<https://www.youtube.com/watch?v=2psly3euy78>

Life in a Day Trailer

Life in a Day is a crowdsourced drama/documentary film (1h 34m 54s) comprising an arranged series of video clips selected from 80,000 clips submitted to YouTube website, the clips showing respective occurrences from around the world on a single day, July 24, 2010

1m 47s

[Play](#)

https://www.youtube.com/watch?v=bT_UmBHMZzg

A day in the life of the Internet of Things

This video explains how
Telit brings together all the pieces of the puzzle
to make the INTERNET OF THINGS a reality
starting right now

3m 58s

[Play](#)

<https://www.youtube.com/watch?v=fFqEx--b7hU>

25% Divided by 5
Best Maths Argument Ever

Energizer.

This is hilarious!!!!

That is so funny.

Really funny, got confused on how to multiply
after watching it.

2m 14s

[Play](#)

<https://www.youtube.com/watch?v=CACQmiaU6CU>

Kurai Ondrum Illai

- This Song Gives me More Peaceful & really Grateful to Hear this.
- Whenever I feel alone and facing problem I hear this song.
- My favourite song. Any problem I have, I am listening this song next I will be normal.
- When ever I listen to this song.. tears will come out of your eyes automatically.
- Life long, till the world disappear this song with Bharath Rathna M.S.S voice will remain with all.
- Divine song of M.S.S. This song is a daily dose of health tonic for body mind and spirit.
- Really you forget your worries and 'kurai' (shortcomings in Tamil) after hearing this wonderful song.
- How can someone dislike this..... Soul melting song...
- Good song to hear daily morning time the day will be very good mood do all type of works very eagerly. 4m 18s [Play](#)

<https://www.youtube.com/watch?v=N4eN1nrohkE>

Contributors & Judges

Contributors

Lakshmikanth B
Ganesh Subramanian
Aravindhan A
Vincy S
Vinod Sharma P
Tomar DC
Nithya HM
Radha R
Bhaskaran K
Mohan HR

Judges

Latha Ramesh
Adhivarahan K

Acknowledgement & Feedback

We acknowledge various Internet resources including YouTube for creating this presentation.

Your feedback on this programme are welcome.

You can send your feedback to
H.R. Mohan, Chair, IEEE CS & PCS and
the author of the presentation
by email at

hrmohan.ieee@gmail.com

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