



**Computer Society of India, Chennai Chapter**  
**IEEE Computer Society, Madras**  
**IEEE Professional Communication Society, Madras**

## **Student Essay Contest**

# **Harnessing the Power of ICT for our New Initiatives**

Computer Society of India, Chennai Chapter, in association with the IEEE Computer Society, Madras and IEEE Professional Communication Society, is pleased to announce an Essay Contest on the role of Information & Communication Technology (ICT) in India for school and college students. The contest will be in two streams:

- Stream 1: Open to School Students (from 8<sup>th</sup> Standard to Plus 2)
- Stream 2: Open to College/Polytechnic Students (UG/PG students of all disciplines)

Now ICT has ubiquitous presence in India and other parts of the world, and it is being applied in various fields such as Manufacturing, Banking & Finance, Telecom, Healthcare, Hospitality, Transportation, Education, Agriculture, Environment, eGovernance, eCommerce, and Defence for quality and productivity improvements. India is a major force in the global IT landscape. ICT is a key driver of our economic development and accounts for about 6.5% of our GDP and provides employments to over 3 million people. The Government of India has recently launched three major initiatives – Digital India, Make in India, and Clean India, in which ICT can – and should - play significant roles. Through this contest, we seek your thoughts, innovative ideas and solutions on how ICT could support and help these initiatives.

An eligible participant is required to submit the essay on any one of the following topics by **31<sup>st</sup> Jan 2015**:

- 1. ICT for Digital India**
- 2. ICT for Make in India**
- 3. ICT for Clean India**

Submissions will be assessed by a panel of experts on criteria such as originality, novelty, applicability, potential value of the proposed idea(s) and clarity and style of presentation.

The contest winners in each stream will be awarded the following prizes & certificates:

- One 1st Prize: Rs. 10000
- Two 2<sup>nd</sup> Prizes: Rs. 5000 of each
- Four 3<sup>rd</sup> Prizes: Rs 2500 of each
- Ten Consolation Prizes: Amazon gift voucher of Rs. 1000 each
- Certificate of Merit: For 25 shortlisted essays over and the above prize winning essays

For more details & complete brochure, please visit the website: <http://goo.gl/FziCmK>

For clarifications / queries if any, please email us at [essay.csi@gmail.com](mailto:essay.csi@gmail.com)

The **essay contest** is supported by: Dynamic Group, Anjana Software Solutions Pvt. Ltd, HP Networking, Cognitive Platform Solutions (CPS) Pvt Ltd, Orbit Innovations and CloudReign Technologies.

Please feel free to share this information to all your contacts and encourage participation in this contest.