

Dear friends,

IEEE Computer Society, Madras Chapter, IEEE Professional Communication Society, Computer Society of India, Chennai Chapter & CIO Forum of CSI Chennai join Intel, Pearson Education & Ignitor in cordially inviting you to the event **“Hype Vs Reality – Deconstructing the top two trends in Higher Education – MOOCs and Personal Devices”**

In this two-hour event, the participants, mainly the education leaders from engineering institutions and professionals will be briefed on the global trends in educational technologies, in particular MOOCs and Personal Devices that are set to reshape the landscape in which our educational institutions operate.

This event at Chennai is scheduled on Friday, 20th Dec 2013 at Hotel Vivanta by Taj (Connemara) , Chennai.

Programme:

10:45 a.m. -- Welcome Tea

11:00 a.m. -- Opening remarks: by Indranil Samaddar, Intel: To explain on what the Intel Education Series events are and how Intel is playing a role in enabling technology in education

11:20 a.m. -- Keynote address: by Prof. Dr. S. Mohan, Director, NIITTR, Chennai

11:45 a.m. -- Trend 1: MOOCs: A presentation on MOOCs introducing the concepts, the challenges and how engineering colleges can take advantage of MOOCs.

12:15 p.m. -- Trend 2: Personal Learning Devices: A presentation covering the overall trends across the world on personal learning devices and how engineering colleges can take advantage of this trend with a demo of the Pearson Solution (on Intel Devices).

12:45 p.m. -- Q&A

1:00 p.m. -- Lunch

THE PARTICIPATION IN THIS EVENT IS ON PRIOR REGISTRATION & CONFIRMATION.

To register and get the confirmation of your participation, please send an email to ravi.purohit@pearson.com providing your name, designation, institution/company name, address, and contact numbers or contact Mr. Ravi Prohiit at +91 9886293800

With regards

HR Mohan
Chairman, IEEE CS, Madras Chapter
Convener, CIO Forum, CSI Chennai
Vice President, CSI