

Dear friends,

Pl. find the call for registration for the ICSISPD 2013 - International Conference on Sustainable Innovation and Successful Product Development for a Turbulent Global Market 2013 being organised by the PDMA (Product Development and Management Association India).

The event is supported by CSI & IEEE CS Madras Chapter.

While the main conf. is scheduled on 16-17, Dec 2013, a one day continuing education program/workshop on "Voice of the Customer" by Dr.Christina Brodie, President, PDMA will be held on 18th Dec 2013.

The venue for these events is IC&SR Auditorium, IIT Madras.

The conf. brochure is at <http://icsispd2013.org/brochure.pdf>

The workshop brochure is at <http://pdmaindia.org/VOC-Workshop-December-2013.pdf>

For registration, pl. visit <http://icsispd2013.org/registration.html>

As seats are limited, pl. register immediately.

With regards  
HR Mohan  
Chairman, IEEE CS & VP, CSI

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