



**Computer Society of India, Chennai Chapter
IEEE Computer Society, Madras Chapter
IEEE Professional Communication Society, Madras Chapter
IEEE Technology Management Council, Madras Chapter**

Cordially invite you for a presentation

on

“Impact of Mobility in IT Industry”

by

Mr. S. Manikandan

**Consultant – Mobility Solutions
Target Soft System, Chennai**

on Friday, 20th Sep 2013 at 6.00 p.m.

at CSI Education Directorate, Taramani, Chennai – 600113

(Situated in the opposite lane to Indira Nagar MRTS Railway Station.
About 100 meters away from the Dharmambal Women's Polytechnic &
Opposite to the Institute of Mathematical Sciences and Institute of Hotel Management)

Mr. P. Kumar
Chairman
CSI Chennai

Mr. H.R. Mohan
Chairman
IEEE CS & PCS

Mr. K.V. Rupchand
Chairman
IEEE TMC

Programme: 6.00: Tea & Fellowship :: 6.30: Presentation :: 7.45: Dinner

About the presentation: It is estimated that on an average more than 30 % of employees are mobile workers in many organizations and nearly three-fourth of companies consider working from home or on the road as part of their wider organizational culture. Vast majority of companies now believe these mobile workers are as productive as those working in the office. These statistics prove that they will be a great demand to create business applications that will benefit the mobile workforce to connect with the backend enterprise and other business applications and provide access to corporate data to make transactions through their mobile devices when they are on the move. Further, developing applications for mobility will be one of the highly promising career options for both young Computer Science graduates as well as experienced professionals in IT. Wireless Expertise, forecasts the number of smart phones that are sold per annum will increase from 165.2 million (in 2009) to 422.96 million (in 2013) and the total number of smart phone users will be 1.6 billion in 2013. These are the clear indications of the trends in the use of mobile technology in the industry. Today's presentation will touch upon mobile applications and the impact of mobile technologies in the corporate working.

About the Speaker: Mr. S. Manikandan is a technical sales professional with over 17 years of experience in sales and marketing of ERP, CRM, BI and Business Process Automation Tools. He has been responsible for many SAP implementation and support projects across India for various industry verticals such as consumer goods, manufacturing, automotive, engineering and construction. He currently looks after the sales and marketing of SAP Mobility (Sybase unwired Platform) solutions at Target Soft systems -- one of the early movers into mobile application space and well positioned to offer enterprise mobility applications and training services across India. Some of the enterprise mobile applications that have been developed include Target Mobile Health Management System, Target Mobile Field Sales, and Target Mobile Project Management The training programs designed to provide adequate Domain Knowledge and expertise in verticals such as Manufacturing, Automotive, Banking, Healthcare etc. , targets at students to gain confidence to work in any MNC. Mr. Mani is also a sculptor and likes to travel and connect with people.