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IEEE Computer Society, Madras Chapter  
IEEE Professional Communication Society, Madras Chapter  
IEEE Technology Management Council, Madras Chapter**

*Cordially invite you for a presentation*

*on*

# “Long Tail Opportunities – Emerging Trends”

*by*

**Mr. Ravi Condamoor**  
CEO, NehaNet Corporation, USA

**on Tuesday, 13<sup>th</sup> August 2013 at 6.00 p.m.**

**at CSI Education Directorate, Taramani, Chennai – 600113**

(Situated in the opposite lane to Indira Nagar MRTS Railway Station.  
About 100 meters away from the Dharmambal Women’s Polytechnic &  
Opposite to the Institute of Mathematical Sciences and Institute of Hotel Management)

**Mr. P. Kumar**  
Chairman  
CSI Chennai

**Mr. H.R. Mohan**  
Chairman  
IEEE CS & PCS

**Mr. K.V. Rupchand**  
Chairman  
IEEE TMC

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**Programme: 6.00: Tea & Fellowship :: 6.30: Presentation :: 7.45: Dinner**

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**About the presentation:** The Internet has quickly emerged as a disruptive force in providing affordable access to high quality Healthcare, Education, Entertainment, and Retail services worldwide. This talk traces the genesis and maturation of the technology underpinnings that has made all this possible and articulates a paradigm for future Entrepreneurs to continue to innovate for the long tail.

**About the Speaker:** Ravi Condamoor has been an entrepreneur and technocrat, holding senior management and technical positions in numerous organizations and help shape the computing industry with innovative products and solutions. In 2000, Ravi co-founded NehaNet, an On Demand CRM Solutions Company for the semiconductor vertical and as Vice President of Engineering, managed all activities related to product development, deployment and support. Prior to NehaNet Corporation, Ravi headed the Distributed Platform development team at Portal Software where he was responsible for developing the company's next generation distributed middleware platform. Previously at Oracle, Ravi led the Architecture effort for the Oracle Application Server and drove the successful adoption of CORBA as the technology infrastructure for the Application Server. He also served on the Oracle Corporate Architecture Review Board, World-Wide Web Consortium and Object Management Group standards efforts. Ravi holds several patents in E-Commerce and On-Line Trading systems and has publications in Distributed Computing and Graph Theory. Ravi spent his early career at IBM and Sybase contributing to their Distributed Computing efforts. Ravi is an ardent supporter of both Open Source and Software as a Service (SaaS) paradigm and has unabashedly practiced them with zest in the last few years. Ravi holds a BS in Electrical Engineering from University of Madras, a Masters in Computer Science from the University of Texas at Dallas and has completed advanced work towards a PhD in Computer Science at the University of Texas at Dallas.