

## Call for Participation

# International Workshop on "Decision Making and Optimization"

Operations Research Society of India (ORSI) Chennai chapter is organizing an International Workshop on "Decision Making and Optimization" on 7th Sep 2012 at ICSR Auditorium, IIT Madras. The event is supported by CSI Chennai Chapter and IEEE Computer Society Madras Chapter

This workshop focuses on research frontiers of management science and operations research and aims to foster exchanges of new ideas, methodologies, and applications and explore opportunities for collaboration between domestic and international scholars.

The workshop will consist of a series of invited presentations from leading researchers/academicians worldwide and include:

- Decision Making in Global Marketing by Dr. Svend Hollensen, Research Director, University Of Southern Denmark, Sønderborg.
- Inventory Optimization in Supply Chains With Deterministic and Dynamic Demand Using Mathematical Programming and Heuristic Approaches by Dr. C. Rajendran, Professor, Dept. of Management Studies, IIT Madras.
- Simulation Models for Decision Making: Demo Using "Extend SIM" by Mr. D. Abboy, CEO, Extended Answers Ltd.
- Political Science Approaches to Decision Making by Dr. Søren Peter Iversen, Director PHD of Nebicon
- A Divide and Bridge Heuristic for The Steiner Problem by Dr. Topur Badri, Associate Professor of Operations Research, Great Lakes Institute of Management, Chennai
- Statistical Models for Decision Making by Dr. Usha Mohan, Assistant Professor, Dept. of Management Studies, IIT Madras

The registration fee is as under:

- PG/ Research Scholars: Rs.1000
- Academicians: Rs.1500
- Industry Delegates: Rs.2000
- Foreign Delegate: \$ 100

As the event is supported by CSI Chennai Chapter and IEEE Computer Society Madras Chapter, the members of CSI & IEEE are eligible for a discount of Rs.500 on the above registration fee.

**With the discount of Rs. 500/=, for the members of CSI, IEEE & ORSI, the registration fee would be as under:**

- PG/ Research Scholars: Rs.500; Academicians: Rs.1000 & Industry Delegates: Rs.1500.**

As the seats are limited, pl. register on or before 3rd Sep 2012 using the registration form at <http://www.orsichennai.org/registration.doc>

For additional info, pl. contact any one of the OC members:

Dr. M. Rajmohan, Hony' Secretary, ORSI CC -- Ph: 9444436272  
Dr. D. Arivudai Nambi, Joint Secretary, ORSI CC -- Ph: 9884062624  
Dr. S. Prasanna Devi, Treasurer, ORSI CC -- Ph: 9444059821

With regards  
HR Mohan  
Chairman, IEEE CS