



**IEEE Computer Society, Madras Chapter  
Computer Society of India, Chennai Chapter  
IEEE Technology Management Council, Madras Chapter  
American Society for Quality, Chennai Chapter  
IIT Madras Alumni Association, Chennai Chapter**

*Cordially invite you for a presentation by*

## **Mr. Steven Teleki**

**Chairman Emeritus of the IEEE Computer Society  
Austin Chapter in Austin, Texas, USA  
and**

**Managing Director of Engineering, The Advisory Board Company, USA**

*on*

# **“Building Blocks of Software Project Success”**

**on Thursday, 25<sup>th</sup> Oct 2012 at 5.30 p.m.**

*at*

**Conference Hall, Anna University Alumni Centre  
Anna University, Guindy, Chennai – 600025**

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<b>Mr. H.R. Mohan</b> Chairman IEEE CS Madras	<b>Mr. A. Chandrasekaran</b> Chairman CSI Chennai	<b>Mr. K.V. Rupchand</b> Chairman IEEE TMC Madras	<b>Mr. K. Bhaskaran</b> President IITMAA Chennai	<b>Mr. P.G. Subramaniam</b> Chairman ASQ Chennai
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**5.30 p.m.: Tea & Fellowship :: 6.00 p.m.: Presentation :: 7.30 p.m.: Dinner**

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**About the Presentation:** Software Project Success is on the minds of many developers, managers, and customers. We all have been in projects that were successful, and some that didn't go so well. What actions, events, or practices turned a project into a success, while others ended up less so? Over the course of more than 20 years in the software business Steve Teleki has observed a multitude of practices that software projects use. He will share his experience about the building blocks of software project success. You will leave with concrete ideas that you can turn into actions on how you too can improve the odds on your next project, help your peers, and make your next project a resounding success.

**About the Speaker:** Steve Teleki has over 24 years of wide-ranging experience in the software industry. He is Managing Director of Engineering at The Advisory Board. He is passionate about creating high-quality software on time and on budget. He focuses on understanding and improving both individual and team software development performance. He believes that every developer can increase his or her software development performance way beyond what commonly assumed possible.

Steve served in a variety of roles, including: Vice President for Software Engineering, Software Quality Director, Program Director, Software Process Director, Development Team Leader, Senior Software Engineer, User Interface Designer, Usability Specialist, Software Developer. As an executive he lead organizations through many successful releases; mentored managers, architects, developers. As a developer he wrote software that shipped in over 40 million copies worldwide.

His understanding of both people and technology makes him uniquely capable of building outstanding software organizations. He is a leader who is also a coach and mentor to development and testing teams. Under his mentorship software engineers have improved their performance in areas of software project planning, personal software process measurement, software design, and implementation. Outside work he served as Chair (2002-2004) and Program Chair (2005-2007) of the IEEE Computer Society, Austin Chapter.

**Please register at <http://goo.gl/pcrvW>**