



Hindustan Chamber of Commerce

In Association with

Computer Society of India, Chennai Chapter

IEEE Computer Society, Madras Chapter

&

IEEE Professional Communication Society, Madras

cordially invite you for a presentation on

“THE IMPACT OF DIGITIZATION”

by

Mr. VIKRAM MEHRA

Chief Marketing Officer
Tata Sky Limited

Mr. Satyan C. Bhatt

Chairman, Expert Committee on PR, Publicity,
CSR, Membership & Programmes
will be the convenor

6.00 p.m., Wednesday, the 15th February 2012

“H.C. Kothari Memorial Hall”, South Wing, 5th Floor,
149, Greaves Road, Chennai – 600006.

Dinner : 7.30 p.m.

R.S.V.P. Phone : 28294457 /28294466 Email : office@hindustanchamber.in

As seats are limited, please register on or before 13th February 2012

(The Cable TV Networks (Regulation) Amendment Act,2011 makes it obligatory for all Cable Operators to provide TV Channels only in Digital mode. 30th June 2012 is the deadline for Chennai, Delhi , Kolkata and Mumbai.)