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SPICON 2010

'Operational Excellence for Sustenance and Growth'
The Accord Metropolitan, G.N Chetty Road, T.Nagar, Chennai.
22nd & 23rd January 2010

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"Strategy and Vision are important, but what differentiates a winning company from the losers is the discipline of Execution Excellence." - **Dr. Ram Charan, Management Guru**

Theme of the Times

Operational Excellence refers to optimizing cost and execution time thereby showing continuous improvement that positively impacts the revenue and profitability. Operational Excellence has never been an accidental choice for winners but has been a strategy for success. Operational excellence has always been seen by the industry leaders as the key for survival & growth and the pursuers of Operational Excellence get well rewarded in the times of economic crisis, whereby their wisdom gets recognized and makes them travel the rough seas of turbulent business cycles with ease.

The need of the hour is to strengthen the competitive position of organizations. The key strategic solution to achieve success is to 'Promote Operational Excellence'. This two day conference mainly focuses on:

- Reinforcing the need for Operational Excellence among the Owners, Implementers, Controllers and Practitioners.
- Equipping the stakeholders in re-establishing Operational Excellence for sustenance and growth.

Thought Leaders

Mr. K. Dinesh, Co-founder & Member of Board of Infosys Technologies - **Key Note Address**

Dr. 'Bala' Balachandran of Kellogg School / Great Lakes Institute of Management - **Special Address**

Many more experts in the field of Operational Excellence will be sharing their expertise and best practices.

Topics of Relevance

- Role of Innovation in Operational Excellence
- Productivity Improvement
- Role of Conventional Models and Methods in Enhancing Operational Excellence
- Predictive Vs Adaptive Software Development
- CMMI with Agile Methods (wedding of both the methods, to get the best of both the worlds)
- Lean for Office and Services
- Six Sigma for IT and ITES
- Tools and Reusable Components
- Continuous Improvement, Customer Orientation and Cost Optimization

Audience Profile

- CXOs
- Senior Managers
- Quality / Process Professionals
- Delivery / Operations Professionals

Registration Details

[Register Now](#)

- INR 3000 for non-members
- INR 2500 for members of SPIN, Supporting organizations and Students / Faculty

DD / Cheque drawn in favor of " SPIN,Chennai " along with Registration Form to be sent to :

SPIN Chennai c/o Ramkumar Ramachandran,
159, Beracah Road,
Flat # 301, Sangam Apartments,
Kilpauk, Chennai - 600 010.

For further details write to us at:

admin@spinchennai.org

or contact :

Major Chandra Sekharan @ 98410 14969

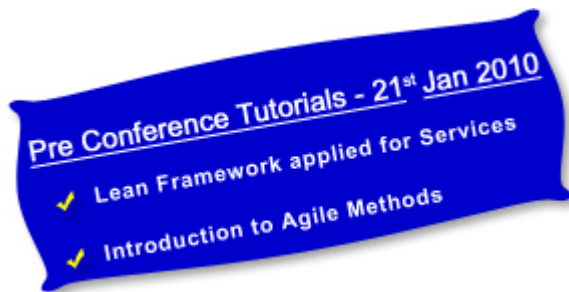
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Ram @ 98840 09930

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- ✓ 16 CPE / PDUs awarded to participant CSQA / CSTE / PMP
- ✓ Participation certificates to all.



Program Schedule

Topic / Speaker
Day 1 : 22 January 2010
Registration
Inauguration Chief Guest: Dr. 'Bala' Balachandran Professor, Kellogg School of Management, Chicago, USA and Dean, Great Lakes Institute of Management, Chennai
Key Note Address: Operational Excellence for Sustenance and Growth K. Dinesh, Co-founder & Member of Board of Infosys Technologies
Tea Break
Overview of the Operational Excellence models for IT & ITES companies Mahesh Subramanian, Serena Software
CMMI or Agile? Why not having both? Vinayaga Murthy, SISL
Lunch Break
Operational Excellence for SME Sector A. Chandrasekaran, CEO, Infycareer Private Limited
Tea Break
Role of Innovation in Operational Excellence Navneet Bhushan, Founder Director, Crafitti Consulting Pvt Limited
Role of Tools in Operational Excellence (with tool demo) Dr. Biju V.D., Minitab Certified Trainer, Cubic Computing Private Limited
Day 2 : 23 January 2010
Assessing your Organization's OE Opportunities Pradeep Chennavajhula, CEO, Edista Testing Institute
Implementation issues of Operational Excellence Models Divakar Menon, Delivery Head, Tech Mahindra
Tea Break
Implementation case study (IT) Edward Stephan, Sr. Project Manager, Philips
Implementation Case Study Chaitanya Natkarni, Delivery Head, Thought works
Productivity Improvement Through Operational Excellence Hariharan Mathrubootham, Director, Quality, Cognizant
Lunch Break
Implementation Case Study (BPO)
Operational Excellence through Six Sigma Sridevi Sundararajan, HCL Technologies
Tea Break
Panel Discussion – Building Centers of Operational Excellence
Valedictory Function

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