



**Computer Society of India, Chennai Chapter
IEEE Computer Society, Madras Chapter**

Cordially invite you for a talk by

Dr. V. Jacob John

**Head, Programme and Publication Department
Madras Institute of Development Studies, Chennai**

on

**“Strategic Perspectives & Options in a
Global Market Economy for Knowledge Workers”**

on Saturday, 9th Oct 2010 at 6.30 p.m.

at CSI Education Directorate, Taramani, Chennai – 600113

(Situated in the opposite lane to Indira Nagar MRTS Railway Station. About 100 meters away from the Dharmambal Women’s Polytechnic & Opposite to the Institute of Mathematical Sciences and Institute of Hotel Management)

Dr. P. Sakthivel
Chairman
CSI Chennai Chapter

Mr. H.R. Mohan
Chairman
IEEE-CS Madras Chapter

Programme

6.00 p.m.: Tea & Fellowship :: 6.30 p.m.: Talk :: 7.45 p.m.: Dinner

**COMPUTER SOCIETY OF INDIA
CHENNAI CHAPTER**

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**IEEE COMPUTER SOCIETY
MADRAS CHAPTER**

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About the Talk

In a global market economy, knowledge has become a private-commodity and not a public good. The significance of knowledge workers and knowledge management has become an indispensable tool for competitiveness. In this context, we need to explore some of the Myths, Fallacies, Illusions and Paradoxes within the framework of a viable model. The hypothesis that we need to test is whether the process of globalization is to be perceived as a Threat, Challenge or an Opportunity. This is the essence of the deliberation.