



**Computer Society of India, Chennai Chapter  
IEEE Computer Society, Madras Chapter**

*Cordially invite you for a talk by*

**Mr. K. R. Natarajan**

**Director**

**Integreatz ERP India Pvt. Ltd, Chennai**

*on*

**“Challenges of ERP Implementation in SME Companies”**

**on Saturday, 14<sup>th</sup> Aug 2010 at 6.30 p.m.**

**at CSI Education Directorate, Taramani, Chennai - 600113**

(Situating in the opposite lane to Indira Nagar MRTS Railway Station.  
About 100 meters away from the Dharmambal Women's Polytechnic &  
opposite to the Institute of Hotel Management)

**Dr. P. Sakthivel**  
Chairman  
CSI Chennai Chapter

**Mr. H.R. Mohan**  
Chairman  
IEEE-CS Madras Chapter

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***Programme:***

**6.00 p.m.: Tea & Fellowship :: 6.30 p.m.: Talk :: 7.45 p.m.: Dinner**

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**About the Talk**

SME segment of the Industry cannot think of an ERP package as the cost of the packages is prohibitively high for them. The implementation time of any ERP package is normally around 10 months to one year which SME segment cannot afford to spend that amount of time. So to meet the needs of this type of industry a small affordable package with one month implementation time is devised by Integreatz ERP solution. This organization - Integreatz is successful in implementing this ERP package in 50 sites. What are the challenges faced - in conceiving the requirements of this type of industry, designing, testing, customizing to a limited extent, implementing, training the people & sustaining the product is going to be shared by Mr. K.R. Natarajan, whose brainchild is this product. This product covers all the functions right from the receipt of Sales Order to the delivery of the product providing an interface with any popular small Finance packages.

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