



**Computer Society of India, Chennai Chapter
IEEE Computer Society, Madras Chapter
ISA South India Section**

Cordially invite you for a talk by

Mr. K. Bhaskaran

Director, Bilvac Tech, Chennai

on the topic

Creativity Modeling

on Saturday, 3rd April 2010 at 6.30 p.m.

at CSI Education Directorate, Taramani, Chennai - 600113

(Situated in the opposite lane to Indira Nagar MRTS Railway Station. About 100 metres away from the Dharmambal Women's Polytechnic & opposite to Institute of Hotel Management)

Mr. P. Sakthivel
Chairman
CSI Chennai Chapter

Mr. H.R. Mohan
Chairman
IEEE-CS Madras Chapter

Dr. Ranganath Muthu
President
ISA South India Section

Programme: 6.30 p.m.: Talk :: 7.45 p.m.: Dinner

Abstract of the talk

MINDWARE model is based on experimental work in music and software simulation of creativity. Based on this model MINDWARE seeks to merge aspects of scientific behavioural theories of the mind in knowledge management and AI with communication improvement methodologies and traditional experiential knowledge-based practices of holistic well-being. This model seeks to bridge logic and creativity, and compares NLP and Edward De Bono's approach in modeling creativity.

About the Speaker

K. Bhaskaran, Director, Bilvac Tech, was in the early teams of Infosys and Sonata and was the India COO for a global business, building delivery competencies. He is now an entrepreneur, management consultant and trainer. His credentials in the study of creativity include several awards and performances as an Indian classical musician on the flute and inter-disciplinary work like software simulation of music and music therapy. He also has the distinction of being perhaps the first from IIT Chennai to invent and patent a machine as a B.Tech student in 1981-83.

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